

Adam Wilson

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Experience

Next Street Agency, New York, NY, March 2011 - Present

Digital Producer

Responsible for launching all client digital campaigns. Collaborate with design, development and account management to meet client needs. Involved in all aspects of the development cycle, including video production and animation.

- Create and manage production schedules
- Manage creative and development process of web/digital campaigns
- Managing full website redesign, including custom CMS for a non profit news organization
- Built recruitment site for one of the world's leading consulting firms

Interactive One, New York, NY, April 2009 - February 2011

Web Producer/Product Manager

Responsible for launching sales and marketing campaigns for company hosted websites. Active throughout all aspects of the development cycle. Led cross-functional team composed of a Software Engineer, Front-End Developer, User Experience Designer and Quality Assurance employees to create products living on company's largest social network.

- Launched volunteer based website from initial concept to full site implementation. Partnered with third-party volunteer company to implement volunteer software
- Collaborated with multiple parties and front-end developers to execute flash components to coordinate sales campaigns
- Executed sales campaigns up to \$300,000
- Represented product team at meetings to provide product status to executives of the company
- Created business cases and budget projections for executives in an effort to create new products and product updates on the company's websites
- Managed launch of new instant message product: created/presented business case and facilitated team collaboration

MTV Networks Creative Services, New York, NY, June 2007 - January 2009

Multimedia Producer

Represented the Multimedia Team during planning of projects.

- Flash developer for the TCA(Television Critics Association) website
- Trained and managed interns
- Produced and developed department portfolio website

Education and Recognitions

Ohio University, Athens, OH

Bachelor of Science in Visual Communication, *Cum Laude*, 2007

Major: Interactive Multimedia **Minor:** Business Administration

CTAM Mark Award (Silver), 2008

Internal Marketing - All Other Media - MTV Networks Office of Global Inclusion Website

Eagle Scout, 2001

Software

Graphic Design and Digital Imaging: Adobe Illustrator, InDesign, Photoshop

Web Design: Adobe Flash, Fireworks, Dreamweaver

Web Development: Actionscript, CSS, HTML

Web Analytics: Omniture, Google Analytics

Microsoft Office: Word, Excel, Powerpoint

Digital Video and Audio: Final Cut Pro, Maya, Pro Tools, After Effects