

adam wilson

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experience

Interactive One, New York, NY, April 2009-Present

Product Manager

Facilitate cross-functional team composed of a Software Engineer, Front-End Developer, User Experience Designer and Quality Assurance employees to create products living on company's largest social network.

- Represent product team at meetings to provide product status to the executives of the company
- Create business cases and budget projections for executives for new products to be integrated on websites
- Managed launch of new Instant Message product: created/presented business case and facilitated team

Web Producer

Responsible for launching sales and marketing campaigns for company hosted websites. Involved in all aspects of the development cycle.

- Launched volunteer based website from initial concept to full site implementation. Partnered with third-party volunteer company to implement volunteer software. Collaborated with Marketing department, designers and developers to complete project
- Worked with third-party companies to execute flash components and front-end developers for sales campaigns
- Managed sales campaigns up to \$300,000

MTV Networks Creative Services, New York, NY June 2007-January 2009

Multimedia Producer

Represented the Multimedia Team during planning of projects.

- Flash developer for the TCA(Television Critics Association) website
- Trained and managed interns
- Produced and developed department portfolio website

Multimedia Freelancer

Developed and executed banner campaigns and websites for various departments of the MTV Networks umbrella.

- CSS Developer for the Office of Global Inclusion Website
- CSS/Flash Developer for ChannelTheChange.com
- Animated 2007 Company Holiday Card

awards

CTAM Mark Award: Internal Marketing-All Other Media, 2008

Silver, MTV Networks Office of Global Inclusion Website

NPPA Best of Photography, 2008

1st Place, Best Multimedia Package, Soul of Athens Website

Pictures of the Year International (POYi), 2008

2nd Place, Best Use of Multimedia(Small), Soul of Athens Website

Eagle Scout, 2001

software

Graphic Design/Digital Imaging: Adobe Illustrator, InDesign, Photoshop

Web Design: Adobe Flash, Fireworks, Dreamweaver

Web Development: Actionscript, CSS, HTML

Microsoft Office: Word, Excel, PowerPoint

Digital Video and Audio: Final Cut Pro, Maya, Pro Tools, After Effects

Analytics: Omniture and Google Analytics

education

Ohio University, Athens, OH

Bachelor of Science in Visual Communication, *Cum Laude*, 2007

Major: Interactive Multimedia

Minor: Business Administration